

# COMPANY

## OVERVIEW



**SHELLBACK**  
GENERAL CONTRACTING

# OUR STORY

of service, craftsmanship, and  
people-first leadership

After serving as a Rescue Swimmer in the U.S. Navy, Matt Richardson returned to Oklahoma with a drive to contribute to the development of his home state. In 2008, he and his wife, Carly, formed Viking Construction to specialize in commercial millwork, quickly earning a reputation for quality work and dependability, contributing to several prominent projects such as Oklahoma City's Devon Tower.

At the request of clients, they expanded into general contracting to provide a more comprehensive set of construction services, launching Shellback General Contracting in 2013.

Since then, Shellback has grown from a promising startup into a trusted name in construction by committing to handling projects with a people-first philosophy that permeates every level of the company.



**Matt Richardson**  
President

— “ —

*Shellback's values are simple and founded on personal connections and integrity. Our company culture encourages productivity through teamwork and trust, with a strong 'family first' approach.*

*Together, we've built a place where people enjoy coming to work, project teams that clients request time and again, and processes that allow us to learn from each other and share victories.*

” —



By fostering a value-driven culture, Shellback attracts top-tier talent and earns the trust of a loyal client base. Each team is thoughtfully composed to ensure the right balance of leadership, technical skill, and on-site execution.

For every engagement, we assemble teams whose expertise, collaborative mindset, and proven experience align with the scale, complexity, and character of the work.

Each of us are committed to delivering exceptional results through clear communication, accountability, and care, bringing consistency, professionalism, and pride to every project - the Shellback way.



At Shellback, we believe  
successful projects start  
with the **BEST PEOPLE**

# PARTNERSHIPS

rooted in shared values and trust

For more than a decade, Shellback has partnered with clients across retail, hospitality, healthcare, education, civic, federal, and aerospace sectors, working alongside organizations that share our values and approach to building. These relationships are rooted in trust, collaboration, and a mutual commitment to doing things the right way.

Many of our projects come from repeat clients and referrals, a reflection of partnerships that extend well beyond a single build. We're proud of the long-term relationships we've earned and the work created through them.

We're always happy to connect you with past clients who can speak to the quality, trust, and teamwork behind our partnerships.





Driven by values. Defined by results.

# OUR SERVICES

At Shellback, we provide comprehensive construction services tailored to the unique needs of each client. From preconstruction planning and cost management to on-site execution and closeout, our integrated approach brings clarity, communication, and craftsmanship to every phase of the process.

We specialize in projects ranging from \$2-20 million, a scale that allows for thoughtful design, efficient execution, and close attention to detail.

Whether delivering new facilities or enhancing existing ones, our goal is to create spaces that reflect your mission, support your operations, and serve your organization with excellence for years to come.



# PRECONSTRUCTION SERVICES

## Laying the groundwork for smarter, smoother builds.

Successful projects start long before construction begins. At Shellback, our pre-construction services provide more than just accurate estimates: we deliver insight, strategy, and clarity from the very beginning.

Through a comprehensive review of plans, schedules, value engineering, permitting, land acquisition, and cost projections, we help clients make informed decisions that set each project up for long-term success.

By engaging early with architects, engineers, designers, and key stakeholders, we're able to identify challenges, streamline solutions, and establish realistic budgets and timelines that prevent costly rework down the line.

Whether you need hands-on daily involvement or targeted advisory support, Shellback can tailor our engagement to fit your goals, ensuring the right level of expertise at every stage.



## Integrated delivery for efficiency and accountability.

Efficiency and collaboration define the design-build approach, and at Shellback, we bring both to every project. By serving as a single point of contact from concept through completion, we unify the design and construction process, ensuring seamless communication, accountability, and alignment across all team members.

This integrated structure allows projects to move more efficiently between phases, reducing delays, minimizing

miscommunication, and maintaining clarity from the earliest design discussions to the final walkthrough.

With Shellback leading coordination among architects, engineers, designers, and subcontractors, our clients benefit from a more streamlined process, consistent updates, and a clear understanding of progress at every milestone.



# CONSTRUCTION MANAGEMENT SERVICES

## Strategic leadership from planning to completion.

At Shellback, our construction management services encompass every stage of the project lifecycle - from early planning through final completion. We can oversee subcontractor coordination, scheduling, budgeting, site supervision, quality assurance, and safety management, ensuring each phase progresses smoothly and efficiently.

Our team builds strong relationships with owners and design partners from the outset, providing constructability

reviews, scope refinement, value optimization, prequalification assessments, and lead-time analysis that strengthen project outcomes.

By combining strategic foresight with hands-on management, Shellback delivers a construction experience defined by collaboration, precision, and trust - ensuring each project is completed on time, within budget, and to the highest standard of quality.

# THE JOY OF THE BUILD

How it's built matters just  
as much as what is built.

At Shellback, we don't compete by doing what everyone else does; we stand apart by **how we do it**.

Our approach to construction centers around a **forward-thinking, people-first** mindset to create not just exceptional spaces, but exceptional experiences. It's more than a promise; our culture is focused on building strong relationships, celebrating the good, and keeping communication open and upbeat.

Because when **people enjoy the process**, the outcome is more than a completed building. It's work everyone is proud to stand behind.

# Pairing positivity with performance.

We bring great energy to the process because we love what we do - and it shows. Our team approaches every project with **enthusiasm, creativity, and a can-do spirit** that keeps collaboration open and morale high. We celebrate progress, embrace challenges, and keep communication upbeat and authentic. The result is an environment where people genuinely enjoy working together: clients, partners, and team members alike.

# Strength in our partnerships.

A project is only as strong as the team behind it. Our deep network of subcontractors and trade partners is built on **trust, performance, and shared standards of excellence.**

Each is carefully vetted for craftsmanship, reliability, and alignment with our values, ensuring every partner upholds the Shellback standard.

Because our relationships run deep, we can curate the right team for each project's unique scope, complexity, and goals. This flexibility allows us to deliver precision, accountability, and quality across every scope.

# Trusted processes that deliver.

At Shellback, we believe trust is built, not promised - and it's earned through quality work, precision, transparency, and follow-through. By combining technology, expertise, and genuine partnership, we deliver more than exceptional spaces: we deliver **peace of mind.**

Our project delivery method is proven, our communication proactive, and our relationships personal. From concept to completion, you'll know exactly where your project stands - and exactly who's standing behind it.

## Clear, connected, and client-focused.

Construction doesn't have to be a guessing game. From day one, you'll have a single point of contact and real-time updates through your personalized project portal.

Our integrated digital platform built around the RedTeam project management software keeps every stakeholder informed and aligned. Through intuitive and personalized web dashboards, 24/7 access, and real-time project updates, our **clients have visibility** into budgets, schedules, photos, and more at their fingertips.

This transparency eliminates surprises and connects clients to our operations through measurable accountability and accessibility at every stage.

## Flexible by design.

Our processes bring proven structure to complex, multi-million-dollar projects, but without ever being rigid. We balance disciplined systems with the flexibility to align seamlessly to your needs and internal workflows. The result? Efficient execution with the **agility to adapt** as your priorities evolve.

## Finding purpose with every project.

As a veteran-owned company and proud SDVOB, Shellback's purpose goes beyond construction. We know that the spaces we build do more than serve a function; they represent identity, trust, and purpose.

Guided by our core values of **Energy, Quality, Unity, Integrity, and People**, we approach every project with the same dedication and accountability our clients bring to their own communities and customers.

We invest in our people, support our community, and stay connected long after project closeout. Our best work happens when we're able to collaborate with organizations whose commitment to integrity, service, and excellence reflects our own.

# LET'S BUILD SOMETHING GREAT TOGETHER

---

Thank you for the opportunity to share Shellback's qualifications and approach for your upcoming projects.

We look forward to the possibility of partnering with you to deliver solutions that embody excellence, integrity, and lasting value.



**SHELLBACK**

GENERAL CONTRACTING